

MARKETINGUPDATE

NO: CON-035 PRODUCT: XM7 USB Connector Series

DATE: August 2011 TYPE: Product Modification- Plating Change

XM7 USB Connector Series Change of Plating Material ~ Effective, February 2012

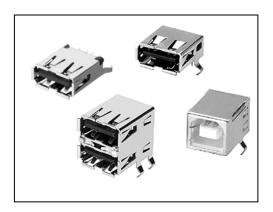
In the interest of product enhancement, the XM7A/B USB Connector Series will be modified by a change in plating material. There will be no change or impact to product code, appearance, characteristics, or pricing.

Effective Date

Effective as of our production in February, 2012.

Applicable Models:

XM7A-0441 XM7A-0442 XM7A0442-A XM7B-0442



Changes

Before the change	After the change
Plating specification	Plating specification
Contact area: Au	Contact area : Au/Pd
(gold)	(gold / palladium)
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^{*} There is no influence on appearance and characteristics

Reason for change

For the productivity enhance.

Change of products specification

Necessary

^{**} Sales teams should communicate this change with their OEM's and CEM's promptly. For further technical support and any questions, please communicate with Product Manager, Ms. Tomoko Endo.