

PRODUCT CHANGE / END OF LIFE NOTICE

October 9, 2015

Dear Valued Customer,

The Alpha Wire portfolio requires regular maintenance to ensure our products continue to offer the most updated features and benefits, in addition to the highest quality. As you are aware, there are many reasons which cause a product to require a change or to reach an end-of-life status. These reasons include when products mature and are replaced by new technology, changing industry standards, lack of demand from the market, significant changes in the product itself, or the technology has come to a point where it is no longer cost effective.

As part of our regular product life cycle management activities, the product line including M3601, M3605, M3611, M3633, M3635 in all colors and put-ups have been identified for obsolescence, effective immediately. Alpha Wire can still support these products as specials; minimum order quantities and exceptions may apply.

Should you have any questions, please feel free to contact your Alpha Wire representative or channel partner.

Sincerely,

Hillary Riden
Product Specialist

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Alpha Wire

NOTE: This is an electronic form - Attachments should be electronically scanned and attached.

File: Engineer/ECN/PCN





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PCN No.: 15-003 Issue Date: 09/23/2015

General Information:
Type of Product Impacted By This PCN: ⊠ Standard □ Non-Catalog □ Special
Part Number(s) Impacted By This Change: M3601, M3605, M3611, M3633, M3635
Product Specification(s): Specification (or Spec. Series): Revision:
Change Information:
Type of Change: ☐ New Product ☐ Line Extension ☐ Line Repositioning ☐ Discontinued ☐ Certifying Agency Change(s) ☐ Other (BE SPECIFIC)
Change Requested By: Hillary Riden Description of Change(s): Product Line Rationalization Reason(s) For Change(attach supporting documents as required): Product End of Life
Effectivity Date: 09/23/2015
Inventory Disposition: ☐ Immediate Change - Safety Issue – Scrap All Inventory ☐ Running Change, Finalize By: ☐ Last Order Date (if applicable) ☐ Last Shipment Date (if applicable) ☐ Other (EXPLAIN IN DETAIL)
Distribution (Check Only If There Is A Need To Know):
☐ President ☐ Director of Engineering & QA ☐ Director of Marketing ☐ Director Global Supply Chain ☐ Director or Sales ☐ Director of Operations ☑ Senior Product Manager ☐ Director of Sales, EMEA ☑ Inside Sales Manager ☐ Sr. Mar Comm Manager ☐ Director of Finance ☐ Distribution Manager ☐ Other: (TITLE)
SHOULD THERE BE ANY QUESTIONS, COMMENTS, OR CONCERNS PLEASE CONTACT PRODUCT MANAGEMENT IMMEDIATELY FOR DISPOSITION OR CHANGE.
logued By:

Issued By:

Dave Watson, Director of Engineering & QA

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