

May 10, 2021

Dear Valued 3M customer,

Please accept this letter as an official product change notification of our product 3M™ Enhanced Specular Reflector (ESR). Due to a change in our converting and kitting location, we have made some changes to the pre-mask / liner on these products. The affected SKUs are –

ESR 17INX17IN 10SHTS/KIT	7000059499
ESR 11 IN X 11 IN 30 SHTS/KIT	7000031971
ESR 26IN X 26IN 20 SHTS/KIT	7100040151

The changes are listed below –

1. Country of Origin has changed from USA to Taiwan
2. Reflective side premask – no change in colour or thickness
3. Non-Reflective side Premask –
 - a. Thickness change from 60um to 50um,
 - b. Colour change from Green to Clear

There is a possibility that you might receive the earlier product for some more time, the product change will take place when the inventory of the earlier product is depleted. We apologize for any inconvenience caused by this change. We look forward to working with you through this transition. Thank you for your continued support of 3M optical films for display applications.

Sincerely,



Sanjiv Das

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