#### **Strategic Phase-out**

**Customer Info Package for: OS-NFND-2020-003** 

Status: June 2020





# **Strategic Phase-out Customer Info Package**

		Page
1.	General Information	03
2.	Strategic Phase-out LY H9xP	05

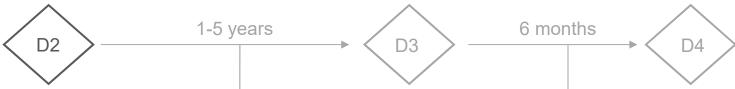


### 1. General Information Customer feedback mandatory

Not For New Design in (NFND)

Product Discontinuation Note (PDN)

**PDN** closed



- Customer Input necessary:
   "How long does the customer need this LED"
- Sent out NFND document as customer info
- NFND in Datasheets and Internet
- Sent out "Product discontinuation note" acc. JEDEC STANDARD, with 6 month last time buy and 6 month last delivery
- No objection to PDN possible

- No more order possible
- 6 month last delivery

Customer has 2-6 Years to switch to the recommended replacement



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		Page
1.	General Information	03
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### 3. Strategic Phase-out LY H9xP General overview

#### phase-out of current chip technology OSLON Black / OSLON Black flat

LY H9GP LY H9PP

Strategic phase-out in terms of long-term product phase-out.

### OSLON Compact PL: improved chip technology with improved Rth

KY CELNM2.FY

Proposed strategic replacement products

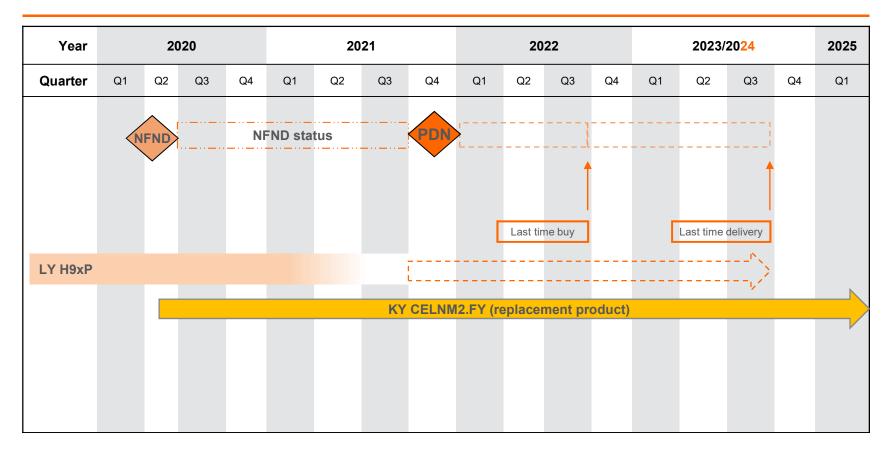
**Target:** The chip technology has reached its end of life. OSRAM OS offers a smaller and much more economic version in ceramic based ThinGaN UX:3-Chip design with even better performance. For new designs we propose to switch to Oslon Compact PL.

#### **Benefits**

- Smaller package
- improved thermal management
- comparable optical design
- Brightness increase at same binning current



### 3. Strategic Phase-out LY H9xP Planned time scenario for product phase-out



#### Thank you.

