

April 16, 2019

Issue Number: 966

Discontinuation Notice: End-of-Life and Return to Manufacturer of 3M™ Round Conductor Flat, Controlled Impedance Cable, 7700/100 Series

To Our 3M Authorized Distributors,

Through the course of normal periodic product testing, 3M has determined that the 7700/100 Cable no longer meets 3M's specifications as outlined in our Tech Sheet TS-2667. As a result of this discovery 3M has decided to immediately discontinue the 7700/100 Cable and is requesting that all material that you have in inventory and previously sold to any end customer be returned to 3M for credit.

All other conductor counts in 3M Cable, 7700 Series will continue to be offered by 3M and are unaffected by this notification and do fully meet 3M's Specifications.

What is being discontinued?

The following 2 active part numbers are being discontinued.

List of Affected Products

SKU	Tech Sheet	Product Description
80001423807	TS-2667	7700/100=100/CAB/PP/CIMP/30AWG/SLD/.025/100FTROLL
80001423815	TS-2667	7700/100SF=100/CAB/PP/CIMP/30AWG/SLD/.025/100FTROLL/SF

What actions and options are available?

3M is requesting that a list of customers that have purchased this material be provided to 3M and that the purchased / inventory material as well as the previously sold material be returned to 3M for credit.

3M will directly contact each customer that has previously purchased this offering to better understand the application and to discuss alternative design-in options.

What do I need to do?

Please act now to:

- Confirm to 3M who has purchased this product and notify any customers who have purchased them and advise them that 3M has discontinued this offering and requests that the previously purchased material be returned.
- Please let the customer know that 3M will contact them directly relative to discuss their application and alternative design-in options.
- Return to 3M all inventory and customer returned material for credit.
- Advise your sales and technical staff

- Update your website to show the change in status.

If you have questions relating to this notice please contact your 3M representative or Customer Service Representative who will be pleased to help you; or visit our website at [3M.com/Interconnect](https://www.3m.com/Interconnect).

Mike Giesler
Global Business Manager
3M Electronics Materials Solutions Division