

PRODUCT CHANGE NOTIFICATION

PRODUCT CHANGE NOTIFICATION #0040 PCN NOTIFICATION DATE: 24 MARCH 2017

| CHANGE IDENTIFICATION | | | | | | | | | | | | | | |
|--------------------------------------|---|-------------------|-------------|-------------|---------------|-------|----------|---------|-----------|----------|---------|-----------|----------|---------|
| Product(s) identification: | AD-233m5 Inlays and Labels | | | | | | | | | | | | | |
| Type of change: | Product End of Life | | | | | | | | | | | | | |
| Reason for Notification: | <p>This document is a formal notification that Avery Dennison is initiating the End of Life (EOL) process for all AD-233m5-based inlays</p> <p>This letter serves as your formal written EOL notification, which will allow for appropriate planning and opportunity for last time purchases.</p> | | | | | | | | | | | | | |
| Why this change is happening: | Model refresh due to the development of higher performing ICs in the market | | | | | | | | | | | | | |
| Replacement Products | AD-236u7, AD-237r6 | | | | | | | | | | | | | |
| Last Time Buy Date: | <p>We have implemented a 3 month last time buy for all AD-233m5-based inlays. Please consult with your Avery Dennison sales representative for current MOQ guidelines and/or requirements, as well as questions or concerns you may have regarding this change.</p> <table border="1" data-bbox="638 1310 1409 1474"> <thead> <tr> <th>Description</th> <th>Part Number</th> <th>Last Time Buy</th> </tr> </thead> <tbody> <tr> <td>Label</td> <td>RF100362</td> <td>6/30/17</td> </tr> <tr> <td>Dry Inlay</td> <td>RF600373</td> <td>6/30/17</td> </tr> <tr> <td>Wet Inlay</td> <td>RF600374</td> <td>6/30/17</td> </tr> </tbody> </table> <p><i>Note: EOL is not limited to part numbers listed above. ALL AD-233 based inlays are affected by this announcement.</i></p> | | Description | Part Number | Last Time Buy | Label | RF100362 | 6/30/17 | Dry Inlay | RF600373 | 6/30/17 | Wet Inlay | RF600374 | 6/30/17 |
| Description | Part Number | Last Time Buy | | | | | | | | | | | | |
| Label | RF100362 | 6/30/17 | | | | | | | | | | | | |
| Dry Inlay | RF600373 | 6/30/17 | | | | | | | | | | | | |
| Wet Inlay | RF600374 | 6/30/17 | | | | | | | | | | | | |
| RFID Product Manager | Casey Boardwine | Date: 24 Mar 2017 | | | | | | | | | | | | |

*The replacement products noted above should be tested by the customer/ user thoroughly under end use conditions to ensure the product meets the particular requirements. Avery Dennison does not represent that this product is fit for any particular purpose or use.